

# SIBF 2023 FELLOWSHIP PROGRAM GUIDELINE

## SIBF 2023 FELLOWSHIP PROGRAM

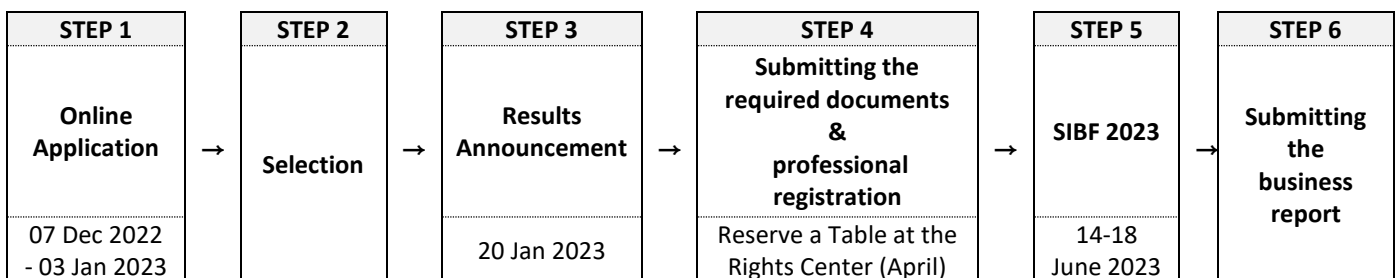
Since its humble beginnings in 1954 as the Seoul Book Fair, this annual event has played a key role in the development of a robust Korean publishing culture.

Renamed in 1995 to reflect the ever-expanding scope of the festival, the Seoul International Book Fair will celebrate its 66th anniversary in 2023. The SIBF aims to raise awareness of the importance of reading, improve the capacity of the Korean publishing industry, and facilitate active international book trading.

The SIBF Fellowship Program, of which the aim is to reinforce international exchange in publishing industry, offers a big opportunity for publishing professionals from all over the world to participate in Korea's biggest book fair. **In 2022, we received 50 applications from 19 countries and the 8 chosen participants from 7 countries visited the SIBF.**

As SIBF fellows, you will be able to discover high quality Korean books, promote your books to Korean publishers as well as readers, exchange information, and establish new business ties with reliable partners. The fellowship program takes place from **14 to 18 June 2023**.

## Fellowship Program Schedule



## Who can apply?

Publishing professionals, including publishers, editors, agents, rights managers, etc.

- ▶ who have several years' experience in publishing
- ▶ who are interested in publishing and working with Korean publications

## Submitting Your Application

Apply on SIBF Fellowship Official Website (<http://fellowship.sibf.or.kr/en/>)

- ① Create your account on the Fellowship homepage
- ② Fill out the online application
- ③ Finally, submit your application

※ If you cannot apply through the website, Apply via Email

- ▶ Fill out the application form (attachment)
- Submit to [yhkim@kpa21.or.kr](mailto:yhkim@kpa21.or.kr) (Only through email)

## Application documents

- ▶ Application form (Apply on SIBF Fellowship Official Website or Apply via Email)
- ▶ Letter of recommendation from Korean or international business partner (not obligatory)
- ▶ Rights catalogue (not obligatory)

## Benefits

<b>Support for one person's airfare from your company</b>	<ul style="list-style-type: none"> <li>• Round trip, only for economy class</li> <li>• Reimbursement only</li> </ul> <p>※ Please note that the actual airfare will be reimbursed to you after the SIBF 2023 no larger than the maximum support amount. Participants are responsible for covering their accommodation while staying in Seoul.</p> <p>※ The airfare will be reimbursed only when the required documents are submitted.</p> <p>※ Please refer to the maximum support amounts for airfares.          Northeast Asia - 500 USD / Southeast Asia - 800 USD / South Asia - 1,500 USD /          North America - 2,000 USD / Latin America - 2,500 USD / Europe - 1,300 EUR / Africa – 1,500 USD</p>
<b>Free access to the Rights Center throughout the SIBF 2023</b>	Registration for the Rights Center will be available starting April, 2023.
<b>1m width complimentary stand</b>	Support for applicants ※ 1 back wall, 1 fascia board, 1 round table, 1 folding chair, 4 sloping shelves, spotlights, carpeting, electrical outlet: 220V (single phase, 60Hz)

## Requirements

Before the Fair	At the Fair	After the Fair
Submitting the required documents <ul style="list-style-type: none"> <li>• Bank information</li> <li>• Travel expense claim form</li> <li>• E-ticket</li> </ul>	Attending the networking event Having at least 5 meetings with Korean publishers	Submitting the business report

## Note

- ▶ **Online Application:** 07 Dec 2022 – 03 Jan 2023
  - ▶ **Results Announcement:** 20 Jan 2023
- ※ We will send an Invitation Letter to the selected via e-mail.

## Contact

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<http://fellowship.sibf.or.kr/en/> | [www.sibf.or.kr](http://www.sibf.or.kr) | [www.kpa21.or.kr](http://www.kpa21.or.kr)